



Woman-Centric Matterssm National Advisory Panel Application

First and Last Name: _____

Phone: _____

Email: _____

Mailing Address: _____

City: _____

State: _____

Zip Code: _____

How did you hear about the Woman-Centric Matterssm National Advisory Panel?

Woman-Centric Matterssm website

Her Home magazine – print

Her Home magazine – website

Design Basics website

Search Engine

Newspaper (please let us know which newspaper: _____)

Magazine (please let us know which magazine: _____)

Radio (please let us know which radio station: _____)

Television (please let us know which TV station: _____)

Friend

Other (please specify: _____)

Why would you like to be accepted as a member of the Woman-Centric Matterssm National Advisory Panel? Please check all that apply:

- I want to be a part of shaping the way businesses relate to women.
- I want to be sure people in my age group are included on the panel.
- I want to be sure people in my ethnic group are included on the panel.
- It will look good on my resume.
- Other (please explain: _____)

Your gender:

- Male
- Female

The following questions are optional, but your answers are appreciated since they will help us greatly in analyzing the results of surveys you will be asked to participate in. ALL information in this section will be kept totally confidential.

Age group:

- 18-22 years
- 22-29 years
- 30-39 years
- 40-49 years
- 50-65 years
- Over 65 years

Ethnic group:

- Caucasian
- African heritage
- Hispanic
- Asian
- Native American
- Mixed
- Other: _____

Annual household income level:

- Less than \$25,000
- \$25,000 to \$35,000
- \$35,000 to \$50,000
- \$50,000 to \$75,000
- \$75,000 to \$100,000
- \$100,000 to \$150,000
- Over \$150,000

Children:

- No children
- All children still at home
- Some children still at home
- Children grown and living elsewhere.

Highest Level of Education:

- Some high school
- High school or GED
- Some college
- 2-year degree (Associates)
- 4-year degree (BA or BS)
- Masters degree
- Doctoral degree

Marital status:

- Single, never married
- Married
- Civil Union or committed relationship
- Separated
- Divorced
- Widow / Widower

Employer: _____

- Full
- Part-time

Thank you for your interest in joining the Woman-Centric Matterssm National Advisory Panel. Our staff will get in touch with you soon if your application is accepted!

To submit this application, please fax to 402.496.1729 or mail to the address below:

Woman-Centric Matterssm (a division of Design Basics)
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